



## WORK EXPERIENCE

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### **AUGUST JACKSON | JULY, 2019–CURRENT**

*Art Director | Chicago, Illinois*

- Responsible for key visual messaging of corporate and higher education events including web development, site activation, and print production.
- Conceptualization and visualization of various layouts for presentations, websites, booklets, email graphics, banners, e-learning modules, mailers etc.
- Developed designs that elevate digital and print communications collateral for one of the top five pharmaceutical companies in the world.

### **IDEAS UNITED | JUNE, 2018–MAY, 2019**

*Senior Graphic Designer | Atlanta, Georgia*

- Advertising campaigns for major clients such as Smithsonian Institute, Prime Video, and Walt Disney Studios.
- Design for Go! The Campaign for Lehigh University including stage graphics, branding, banners and social media posts.
- Branding and website design for 2019 Emory Goizueta Business School Centennial Gala.
- Site signage and advertising for 2019 PGA Professional Tour.
- Developed the visuals for 2018–2019 Campus Movie Fest.

### **COKE STUDIOS | MARCH, 2018–MAY, 2018**

*Graphic Designer | Atlanta, Georgia*

- Concept and design development for the Coca-Cola 2018 Special Olympics partnership.
- Event branding for the 2018 Coca-Cola National Foodservice On-Premise (NFSOP) Growth Summit.
- Design large format graphics for the 2018 Share a Coke campaign for the Coca-Cola headquarters campus.

### **ACCENTURE INTERACTIVE | JULY, 2017–MARCH, 2018**

*Graphic Designer | Atlanta, Georgia*

- Art direction and design of pitch books and presentation which landed a 200 million dollar double diamond client.
- Website design and rapid prototyping for Georgia Institute of Technology.

### **BRIGHTHOUSE A BCG COMPANY | MAY, 2016–JULY, 2017**

*Graphic Designer | Atlanta, Georgia*

- In-house studio artist to develop new identity, presentation design, brand standards for BrightHouse after merger with BCG.
- Designs for the new BrightHouse campus including an interactive history wall, illustrated murals, and other campus activations.

### **JAMESTOWN LLC | MAY, 2014–MAY, 2016**

*Graphic Designer | Atlanta, Georgia*

- Design and advertising for world renowned properties such as Chelsea Market in NYC and Ghirardelli Square in SF.
- Annual reporting and investor communications for the Jamestown Premier investment fund.

## EDUCATION

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Savannah College of Art and Design  
2008–2011 | Bachelor of Fine Arts  
Graphic Design

Guilford Technical Community College  
2006–2008 | Associate of Fine Arts  
Graphic Design and Photography

## SKILLS

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- Identity Development and Branding
- Presentation Design
- UX/UI Design and Prototyping
- HTML, CSS, Javascript
- Illustration and Print Making
- Motion Graphics
- Large Format Graphics
- Exhibition Design
- Production Design

## SOFTWARE

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- Adobe Creative Cloud 2022 (InDesign, Illustrator, Photoshop, After Effects, XD)
- Sketch
- InVision Studio
- Brackets
- PowerPoint
- Keynote

## AFFILIATIONS

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- AIGA Chicago | 2022
- Society of Typographic Aficionados | 2022

## PUBLICATIONS

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“The Right Paper,” *Against the Grain*,  
Neenah Paper, 2019